

**2008-2009**

# Hospitality Research Basics

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Libraries

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## Database Search Tips

### Search Terms

- Try using other words to describe your topic, it will give you better results.
- Examples: foodservice, food service, restaurants, food industry, etc.

### Truncation \*, ! or ?

- This will locate alternate endings for your search term.
- Example - mark\* to find market, markets, marketers, and marketing, etc.
- Note: Some databases use different symbols; consult the help page for the correct symbol

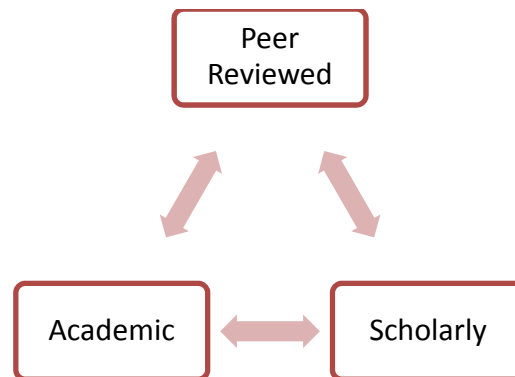
### Databases

- Each database contains unique material, so trying a different database may yield more relevant research.

### Help Pages

- Each database has a page with tips to help you effectively search that resource.

# Journal Articles



For a **definition** of the different types of journal articles see this link: [library.unlv.edu/inst/articles.html](http://library.unlv.edu/inst/articles.html)

*The following databases are available to UNLV students at the following site.*

[library.unlv.edu/search/databases/index.html](http://library.unlv.edu/search/databases/index.html)

## Start Here

- Hospitality & Tourism Complete
- Leisure & Tourism Abstracts
- ABI/Inform
- Business Source Premier

## More Sources

- Emerald Library
- Web of Knowledge
- Scopus

## Company Information

The following resources or databases contain company profiles and financial data for public and some privately held companies.

[library.unlv.edu/search/databases/index.html](http://library.unlv.edu/search/databases/index.html)

Core Reference

Factiva

Hoover's Online

Lexis Nexis Academic

Mergent Online

Plunkett Research Online

Standard & Poor's NetAdvantage

Wharton Research Data Service (WRDS)

- An account using a UNLV e-mail address must be created before use at this link <http://wrds.wharton.upenn.edu/request.shtml>

# Market Research

The following resources or databases contain industry or demographic information.

[library.unlv.edu/search/databases/index.html](http://library.unlv.edu/search/databases/index.html)

e-unwto (World Tourism Organization)

Global Market Information Database (GMID)

IBISWorld Industry Reports

Investext Plus

Marketline Business Information Centre

Mintel Market Research Database

- See Also the Travel & Tourism Analyst Database
- An account using a UNLV e-mail address must be created before use.

MRI+

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Plunkett Research Online

Sports Business Research Network (SBRNet)

# Additional Resources

*The following databases are available to UNLV students at the following site.*

[library.unlv.edu/search/databases/index.html](http://library.unlv.edu/search/databases/index.html)

## Dissertations & Theses

- Locate works by UNLV authors in this database

## Ebrary

- Locate full-text electronic books here

## NetLibrary

- Search for full-text electronic books here

## Link +

- Borrow books we do not own in 2-4 days
- See this link for more details  
<http://library.unlv.edu/dd/borrow.html>

## Library Catalog

- Find DVDs, books, journals, online reports and more